



# Developer Marketplace

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A Blockchain-Based Freelance Coding Platform

Group 9

# The Problem

- The problem that we are looking to solve is **the improvement of the interaction between the hiring team and freelance developers**
- **Current solutions have many drawbacks**, including lack of anonymity, potential bias, difficulty verifying previous works, and high fees ranging from 5% to 20%
- There is **no centralized platform that developers and hiring teams can rely on** which require them to manually find work/talents through their own networks, wasting time and effort

# Our Solution

A Blockchain-Based Freelance Coding Platform



**Decentralized**



**Secure**



**Transparent**



Eliminate discrepancies in the submitted quality of work,  
requirements, and compensation

# Benefits



## Freelance Developers

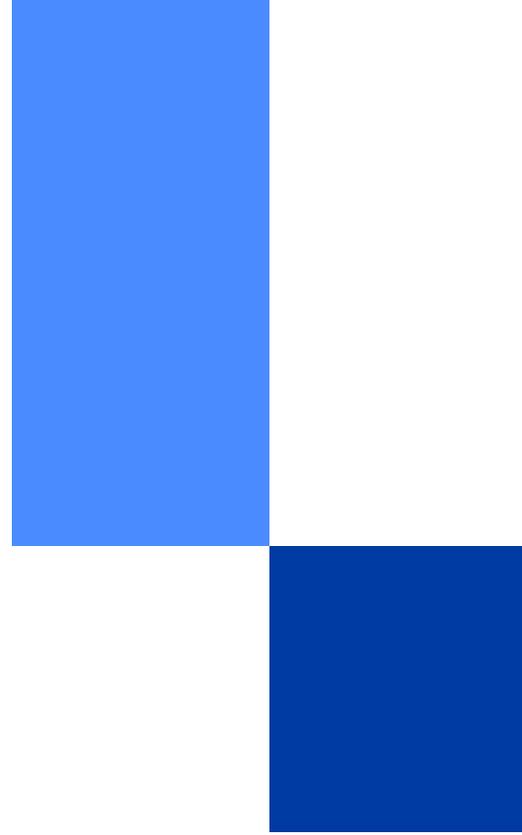
Showcase their skills and bid on projects that match their expertise



## Hiring teams

Have access to a more diverse pool of talented developers

# How the code works



# Request

## Create Description

Description is listed with the request.

## Upload Test Cases

Some test cases to verify that the code works sufficiently is uploaded along with money which is used if both sides decide to escalate.

## Escrow Money

Money is escrowed which is delivered upon successful code submission. More money is escrowed than necessary in case of escalation.

## Set Price

Sets the price of the request (later maybe an auction).

# Completion

## Writing of Code

The developer writes the code for the solution

## Check for Escalation

Confirm the buyer is satisfied with the code

## Transferring of Code to Buyer

Completed code is sent to

## Receive Payment

Code is approved and transaction is processed for set price

# Escalation

## Escalation

Automatic escalation if the solution is rejected.

## Incentive and penalty

The fee structure incentivizes noble behaviour.

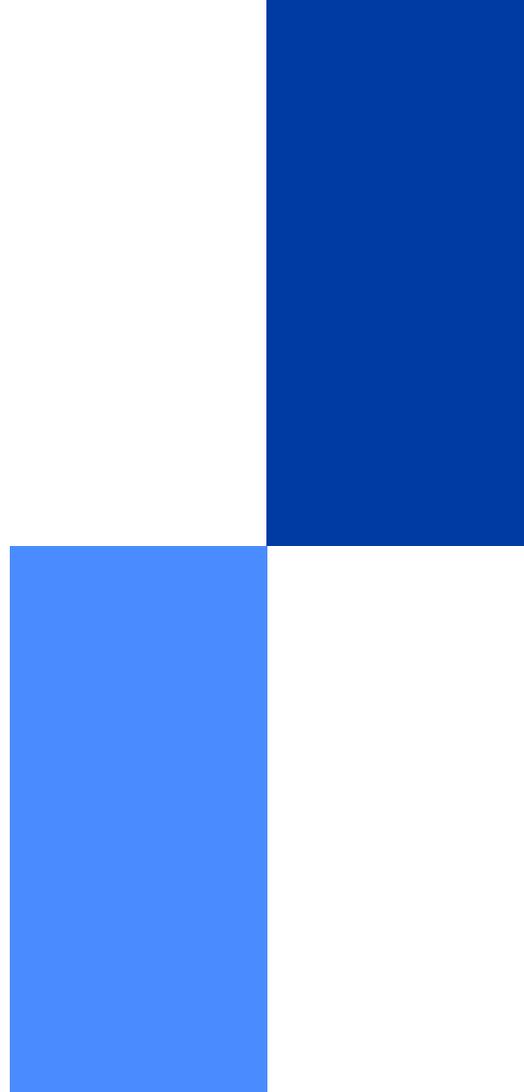
## Verification and voting

Other users on blockchain verify the soln. and vote.

## Future directions

Solution will be broken down to preserve privacy

# Thanks



# Value Proposition

- We are proposing a blockchain platform that connects freelance developers with hiring teams, whether startups, corporations, or individuals looking for development help.
- We hope that the platform will allow for transparency and quality assurance that will benefit both the freelance developers and the hiring teams.

# Platform Features

## Mercury

Mercury is the closest planet to the Sun

## Venus

Venus has a beautiful name, but it's hot

## Jupiter

It's the biggest planet in the Solar System

## Mars

Despite being red, Mars is a cold place

# Sample Transactions Backend



- Determine the main objective
- Determine the sample
- Design the survey

- Provide clear value proposition
- Perform a trial run to pretest survey
- Administer survey

- Prepare and analyze data
- Identify the “what?”
- Summarize and interpret results

# Digital Wallet

## Mercury

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon

## Venus

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury

# Future Application

## Year 1

- Describe this phase
- Describe this phase
- Describe this phase

## Phase 2

- Describe this phase
- Describe this phase
- Describe this phase

## Phase 3

- Describe this phase
- Describe this phase
- Describe this phase

# Pros and Cons

## Mercury

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon

## Venus

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury



# Contents of This Template

There's what you'll find in this **Slidesgo** template:

- A slide structure based on a consulting sales pitch, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs**.
- An assortment of photos that are suitable for use in the presentation can be found in the **alternative resources slide**.
- A **thanks slide**, which you must keep so that proper credits for our design are given.
- A **resources slide**, where you'll find links to all the elements used in the template.
- **Instructions for use**.
- Final slides with:
  - The **fonts and colors** used in the template.
  - A selection of **illustrations**. You can also customize and animate them as you wish with the online editor. Visit **Storyset** to find more.
  - More **infographic resources**, whose size and color can be edited.
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# Table of Contents

01

## **Solution**

Here you could describe the topic of the section

02

## **Target**

Here you could describe the topic of the section

03

## **Process**

Here you could describe the topic of the section

04

## **Consulting**

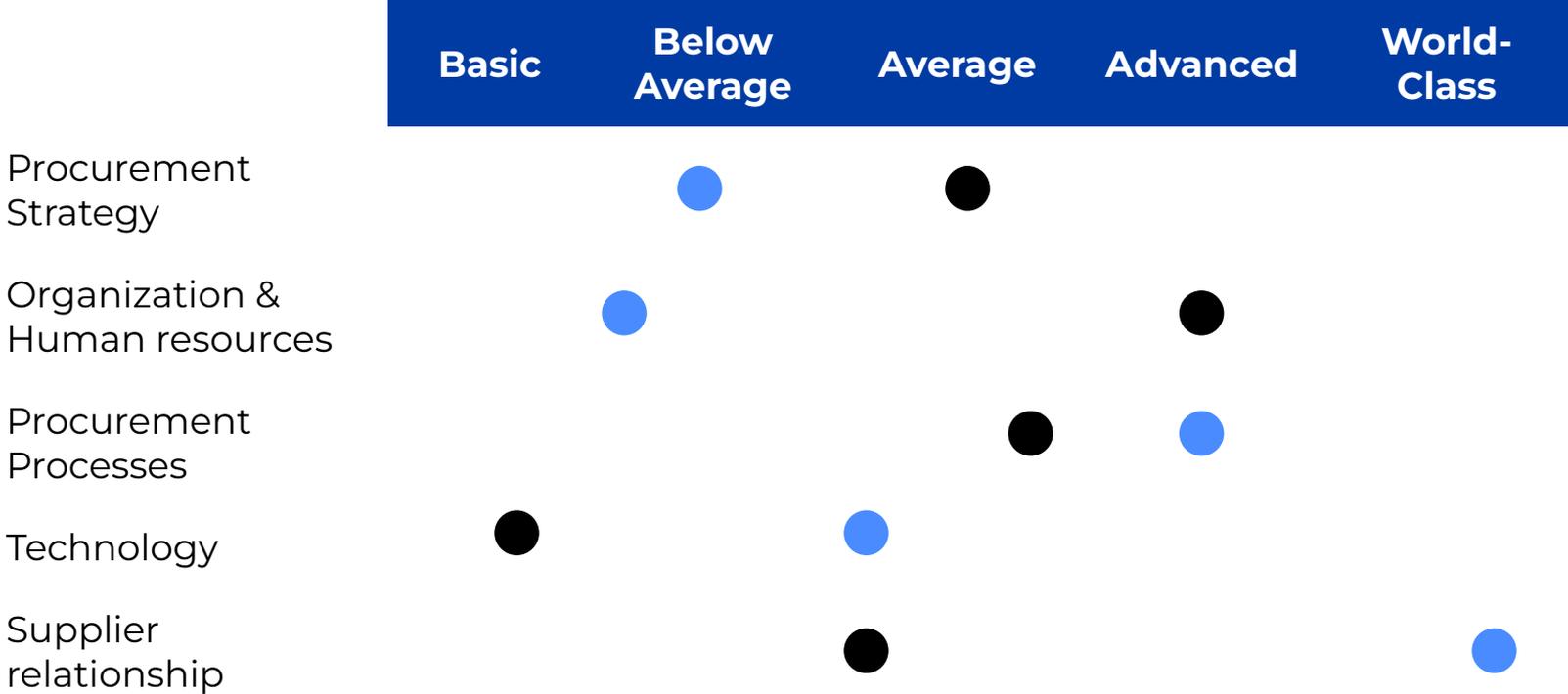
Here you could describe the topic of the section



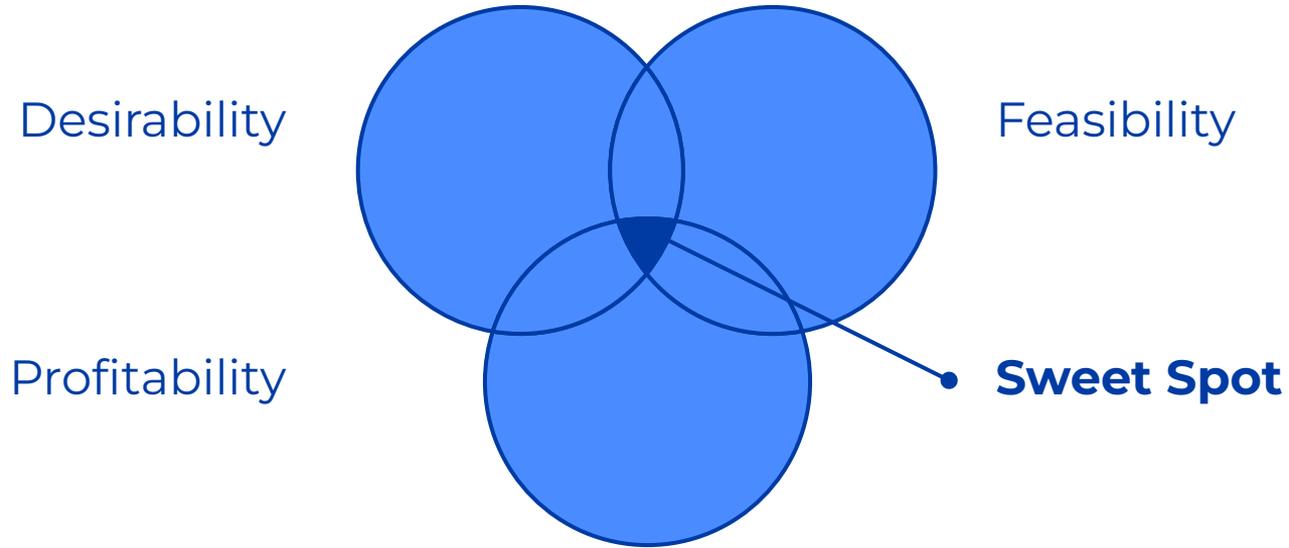
# 01 Solution

You could enter a subtitle  
here if you need it

# Maturity Model

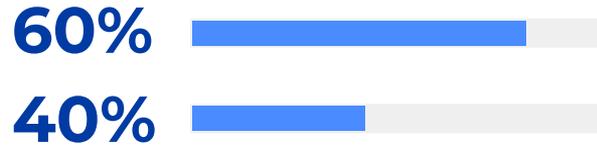


# The “Entering a New Market” Framework Includes 3 Components

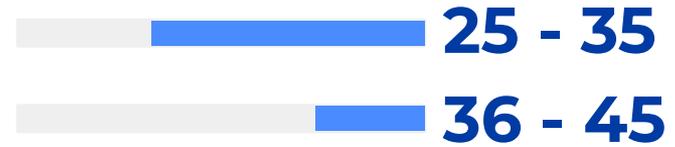


# Data

## Gender



## Age



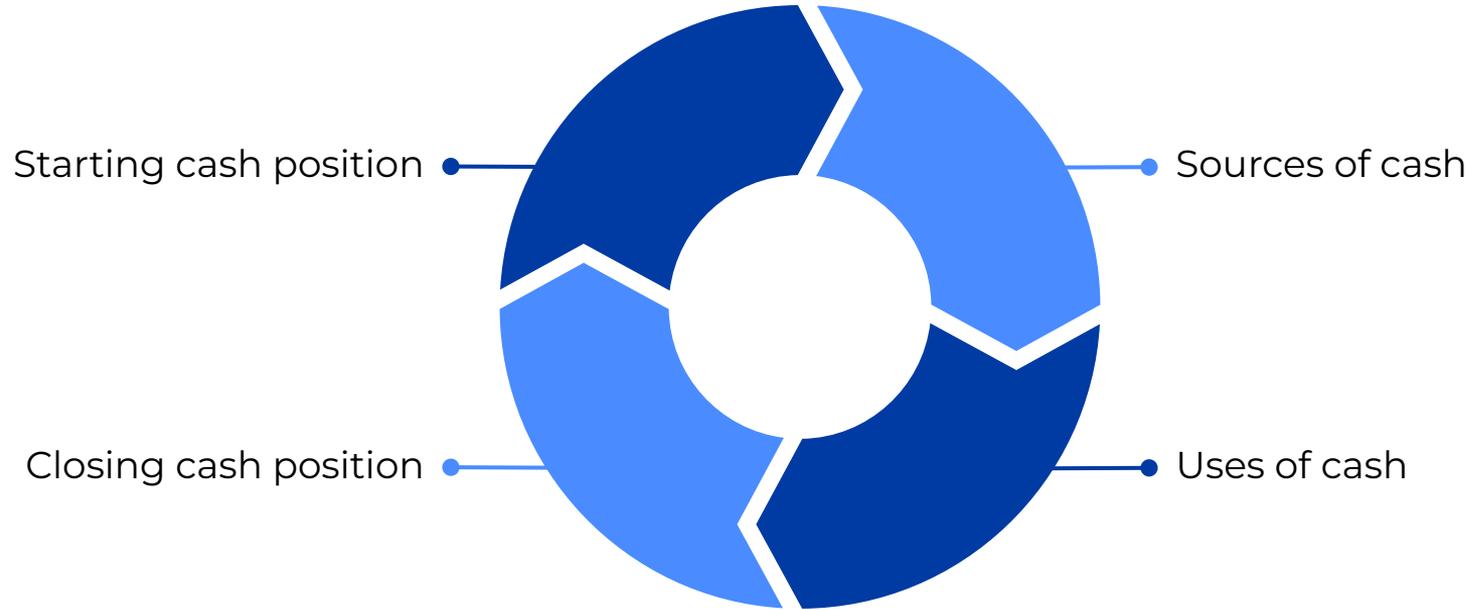
## Interests



# SWOT

<b>Internal</b>	<h2>Strengths</h2> <ul style="list-style-type: none"><li>• Insert your own text</li><li>• Insert your own text</li></ul>	<h2>Weaknesses</h2> <ul style="list-style-type: none"><li>• Insert your own text</li><li>• Insert your own text</li></ul>
<b>External</b>	<h2>Opportunities</h2> <ul style="list-style-type: none"><li>• Insert your own text</li><li>• Insert your own text</li></ul>	<h2>Threats</h2> <ul style="list-style-type: none"><li>• Insert your own text</li><li>• Insert your own text</li></ul>

# Financial Analysis

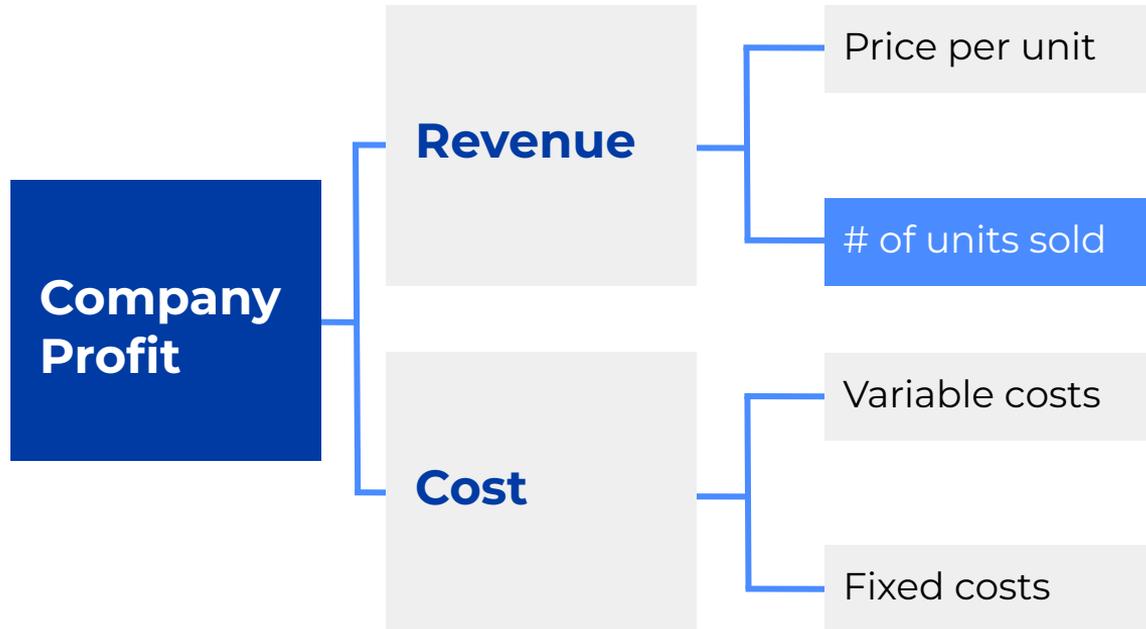


# Ansoff Growth Matrix

Insert your own title



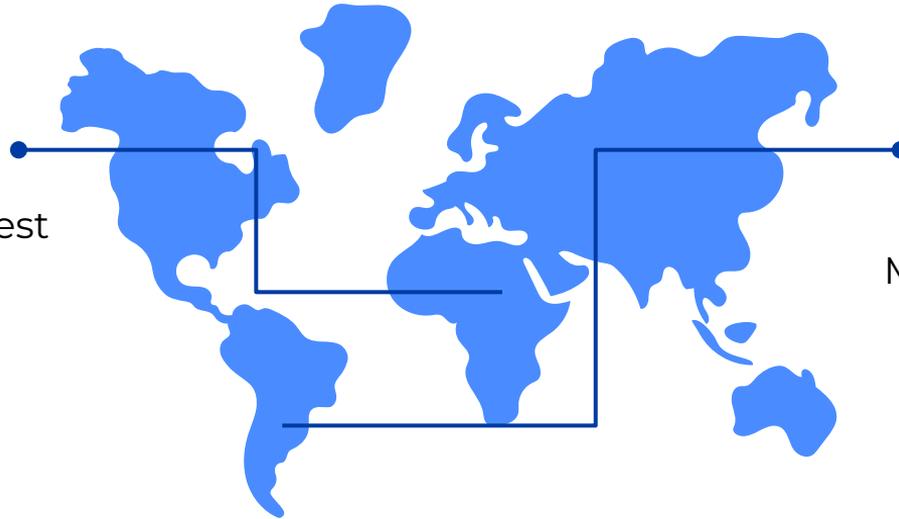
# Segmentation by Distribution



# Strategy Map

## Jupiter

Jupiter is the biggest planet of them all



## Mars

Despite being red, Mars is a cold place

# Strategy Map

<b>Financial</b>	Increase revenue	Increase profit	Decrease fixed cost
<b>Customer</b>	Increase customer satisfaction	Become a trusted brand	Sell new products
<b>Internal Process</b>	Understand customer segments	Decrease delivery time	
<b>Learning &amp; Growth</b>	Improve employee satisfaction	Improve customer information	

# Our Solution

## Mercury

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon

## Venus

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury



“This is a quote, words full of  
wisdom that someone  
important said and can make  
the reader get inspired”

—Someone Famous

**A picture is  
worth a  
thousand words**





# 5,600.00

Big numbers catch your audience's attention



# A picture always reinforces the concept

Images reveal large amounts of data, so remember: use an image instead of a long text

# 02

## Target

You could enter a subtitle  
here if you need it



# Percentages



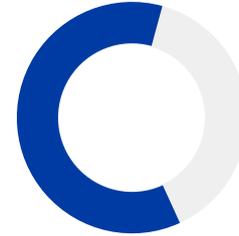
**55%**

Jupiter is the biggest planet of them all



**80%**

Despite being red, Mars is a cold place



**60%**

It's composed of hydrogen and helium

# Our Consultants



**John Doe**

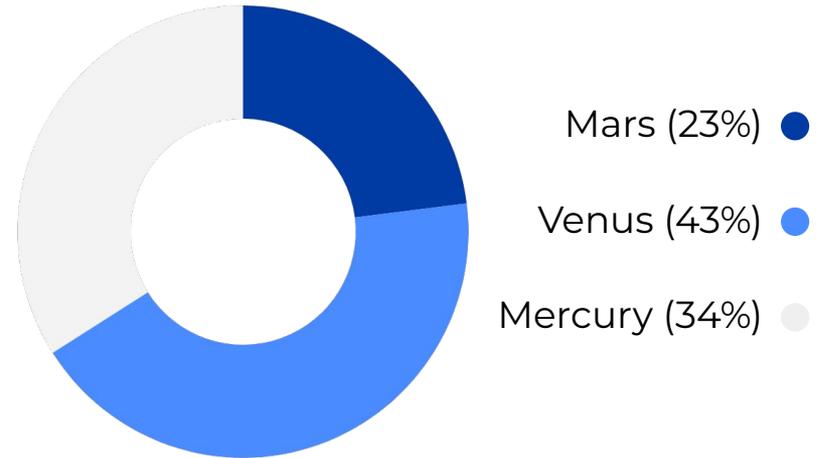
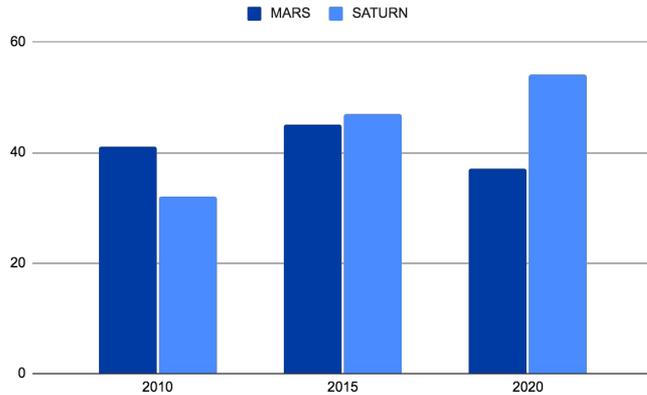
You can replace the image on the screen with your own



**Helena James**

You can replace the image on the screen with your own

# Market Research



To modify these graphs, click on them, follow the link, change the data and paste the new graphs here, replacing these ones

**\$450,000,000**  
Total Revenue in the Sector

# Our Partners

## Mercury

Mercury is the closest planet to the Sun

## Venus

Venus has a beautiful name, but it's hot

## Jupiter

It's the biggest planet in the Solar System

## Mars

Despite being red, Mars is a cold place

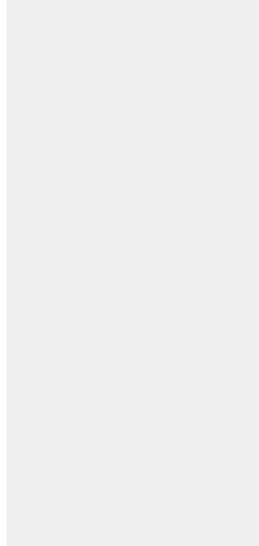
# Testimonials

“Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot”

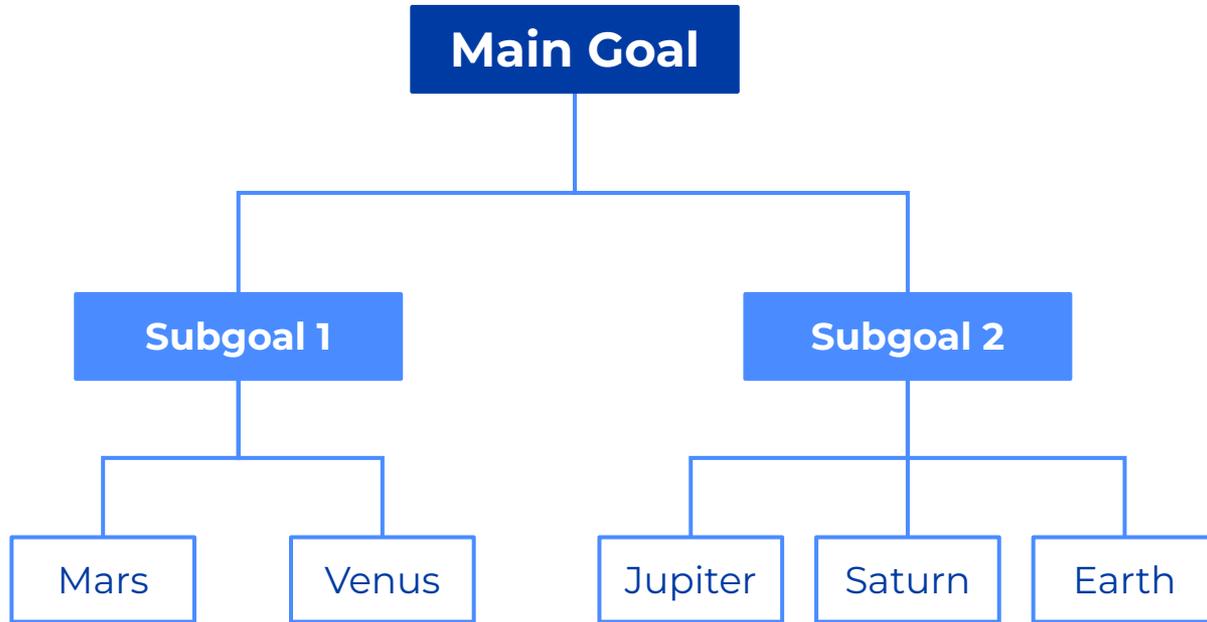
—**John Doe**

“Mercury is the closest planet to the Sun and the smallest one in the Solar System”

—**Helena Patterson**



# Upcoming Goals



# Awards

## Mercury

Mercury is the closest planet to the Sun and the smallest one

## Venus

Venus has a beautiful name, but it's terribly hot

## Mars

Despite being red, Mars is actually a cold place

## Jupiter

Jupiter is the biggest planet in the Solar System

## Saturn

Saturn is the ringed one and a gas giant

## Neptune

Neptune is the farthest planet from the Sun

# Thanks

Do you have any questions?

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# Alternative Resources

## Photos:

- Side view businessman calculating finance numbers
- Happy woman working laptop
- Close up woman working laptop
- Man with laptop posing coworkers

# Resources

Did you like the resources on this template? Get them for free at our other websites.

## Photos:

- Business woman looking out window sitting office
- Top view office desk with growth chart hands with keyboard
- Front view elegant business woman using laptop with copy space
- Business man enjoying day office

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(<https://fonts.google.com/specimen/Montserrat>)

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#ffffff

#4a8cff

#efefef

#003ba3

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Pana



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Bro



Rafiki



Cuate

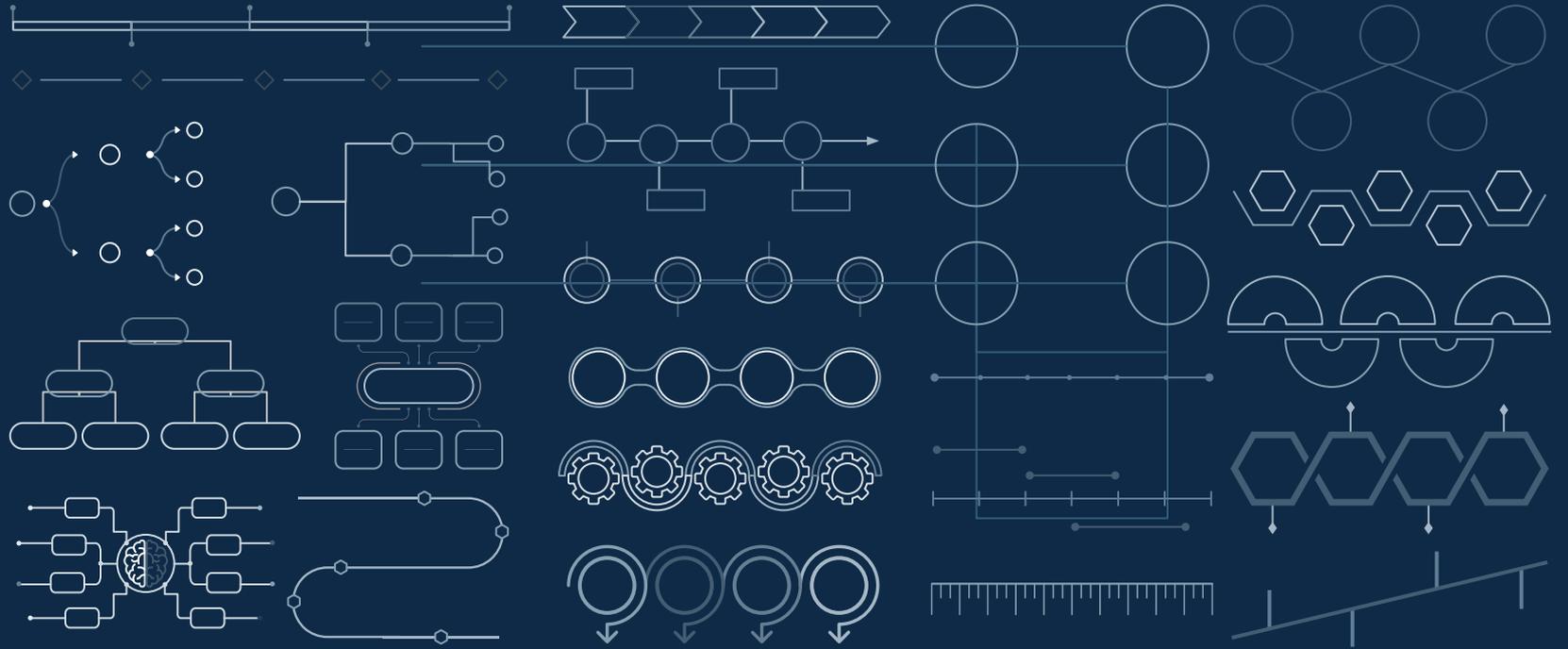
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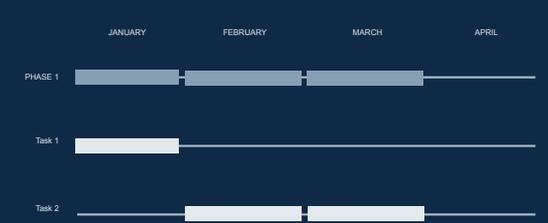
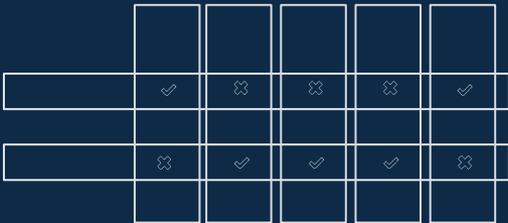
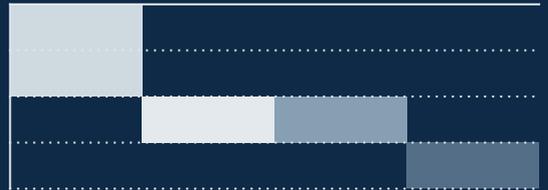
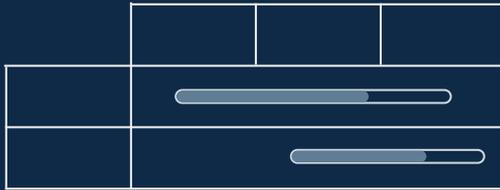
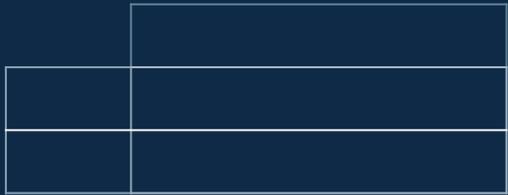
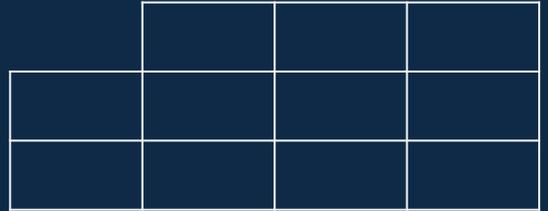
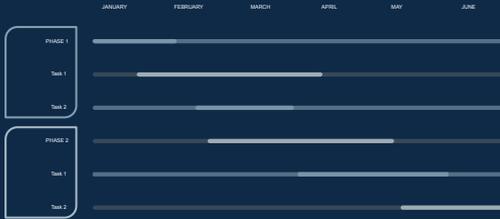
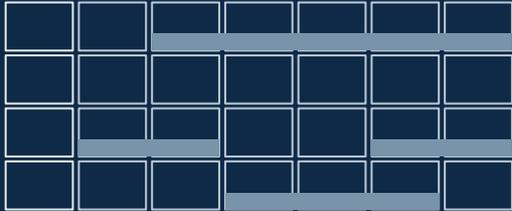
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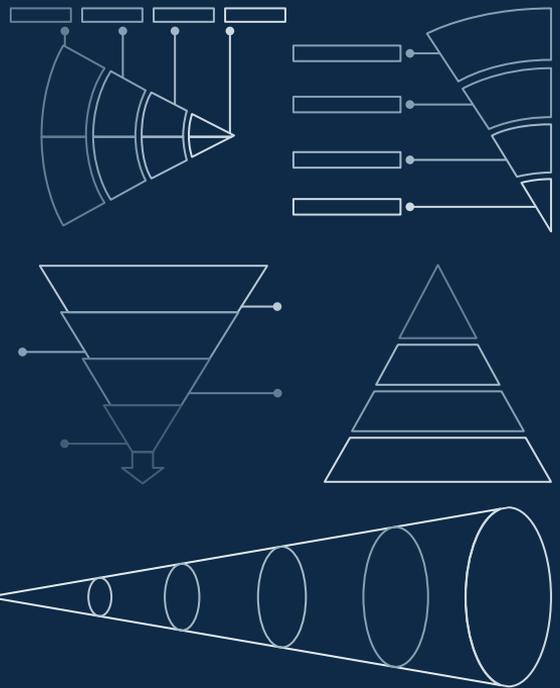
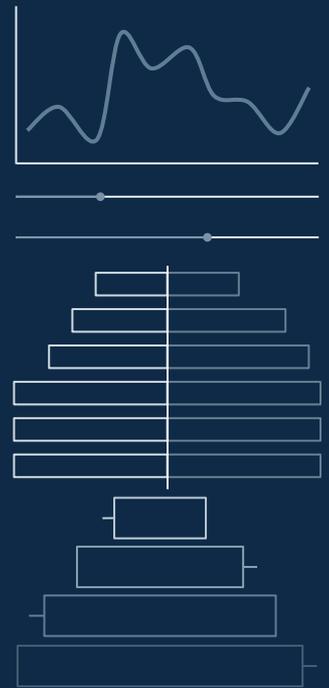
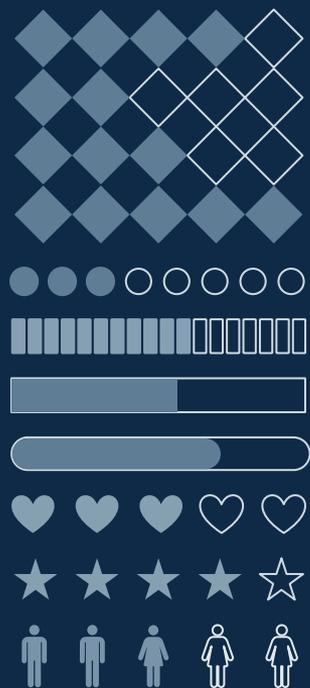
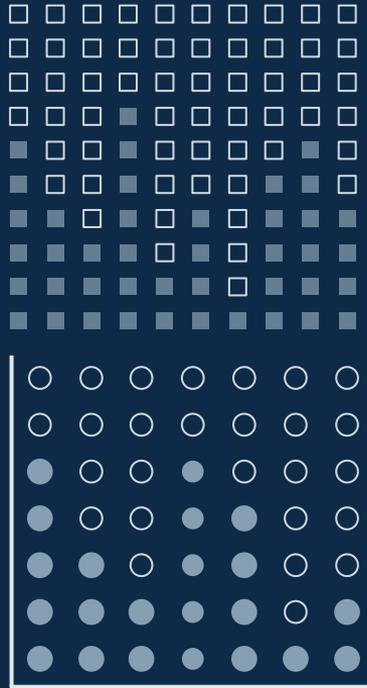












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## Medical Icons



## Business Icons



## Teamwork Icons







# Nature Icons



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